



# Travel Style Questionnaire



Do this questionnaire to find the travel style for your next vacation. Answer each question by selecting the letter (A to G) that sounds most alluring.

## 1. Imagine your trip: what excites you most?

- A. Adrenaline rushes and tackling new challenges.
- B. Lounging about with a view and nowhere to be.
- C. Exploring new places and learning about their history and the local culture.
- D. Taking in breathtaking landscapes and having wildlife encounters.
- E. First class treatment with luxury hotels and fine dining.
- F. Family-friendly fun, where the kids and grandma will have a great time.
- G. No plan, no schedule; just going where the wind blows you and meeting new people along the way.

## 2. What's your ideal daily pace on vacation?

- A. Activities galore. Packed days with plans from sunrise to sunset.
- B. Sleep in, take it slow, and recharge.
- C. City tours, museums, and cultural experiences.
- D. Lazy walks to hidden waterfalls or long drives through stunning scenery.
- E. Arranged experiences with comfort and ease, preferably with a taxi and a glass of champagne.
- F. Flexible, but kid-friendly activities and accessible options.
- G. Crazy days, lazy days and everything inbetween.

## 3. Which accommodation sounds most appealing?

- A. "Roughing it" in a tent, cabin, or eco-lodge. Not having a bathroom close is probably not a crisis.
- B. A beachfront villa or spa resort. An on-site restaurant serving breakfast is definitely a plus.
- C. A boutique hotel in the city center, hidden in a quaint side street, but still close to major sites.
- D. A mountain lodge or lakeside cabin away from the city noise.
- E. A five-star hotel with concierge service, room service and many more.
- F. An all-inclusive resort with family suites. Maybe water slides, or horses?
- G. A lively hostel or budget-friendly Airbnb. A snoring stranger as a roommate for a few nights is part of the experience.

## 4. If you are what you eat... what are you eating?

- A. Energy bars on the trail or cooking at camp. Got to keep the energy up.
- B. Poolside cocktails and leisurely dinners.
- C. Local specialties, street food, or culinary tours. Trying each local delicacy is on your bucket list.
- D. Picnic with a view on under a large tree in the open fields, as long as you can smell the fresh air.
- E. Michelin-star restaurants and wine (or whiskey) pairings
- F. Burgers and french fries, chicken nuggets or mac & cheese. For the kids of course.
- G. A pizza slice from the corner shop, a cafe on the busy main street. Casual eats wherever the day takes me.





### **5. Considering the length of trip: what sounds good?**

- A. A multi-day trek or expedition.
- B. A whole week of total relaxation
- C. A 4-day city break packed with culture
- D. A 2-week scenic road trip covering a national park circuit
- E. A 6-day luxury cruise or resort stay
- F. A week that balances fun and family downtime
- G. As long as possible. "I'll just live here now. Slow travel and really taking in your surroundings.

### **6. What's your must-have item when you travel?**

- A. Hiking boots or adventure gear. Water purification tablets is a plus.
- B. A good book and sunscreen.
- C. A guidebook, Google Translate and a city-card allowing access to all the museums.
- D. Binoculars or a fancy camera to capture those stunning landscapes.
- E. Stylish outfits, a decent bag and of course your credit card.
- F. Snacks, games, and the stroller. Oh, and hand towels!
- G. Journal. Water bottle. Backpack. Maps app to find your way back after getting lost for the day.

### **7. What's your preferred mode of transportation?**

- A. Hiking, biking, or rafting. Where you are going, there are no maintained roads.
- B. Private transfers or shuttles.
- C. Walking tours and local transport. As long as there is a bus stop close to the museum you are heading to.
- D. Scenic train rides, road trips or a river cruise through the Alps (as an example of course).
- E. Business class flights, private car hire or limousines. Travel in style.
- F. Minivan rentals or family-friendly airlines. Maybe an RV or caravan?
- G. Budget airlines, buses, or hitchhiking (for the daring). 12 hours on the bus is just the start of the adventure...

### **8. How would you like to spend your evenings?**

- A. A crackling campfire, stargazing and a warm cup of coffee (in your favourite enamel mug).
- B. Watching the sunset from a beach bar, or on your balcony with a book.
- C. Attending an art exhibit, a classical music concert, or a night market.
- D. Quiet nights under the stars or early rest. An evening in the spa pool can also work.
- E. Fine dining followed by cocktails or nightlife. Maybe have the hotel arrange a box at the opera?
- F. Movie nights, early bedtimes, or family-friendly shows.
- G. Local meetup events, seeing the city lights at night or just journaling about the trip so far.

### **9. Which type of memory do you treasure most?**

- A. Photos of daring experiences - maybe from the time you were "pushed" before your bungee jump.
- B. The feeling of being completely recharged, relaxed and ready to take on life again.
- C. Souvenirs, recipes, or stories from locals. A bit corny, but a token from the coin machines in museums is also nice.
- D. Panoramic photos of breathtaking views. Better yet if you were able to get a photo of dolphins right next to the boat.
- E. Luxurious treats or once-in-a-lifetime indulgences. Money spent on experiences is never a waste.
- F. Family photos and shared laughter. Those are the moments you will cherish forever.
- G. New friendships and personal growth moments.





**10. If money and time were no issue, what is your dream trip?**

- A. Climbing Everest or rafting the Amazon
- B. A month on a tropical island. With all the luxuries available of course.
- C. A year traveling through world capitals. Taking in the sights, the people and the culture.
- D. An overland safari across Africa. Saw each of the Big 5, and tons more.
- E. A private yacht around the Mediterranean. A super yacht would be ideal.
- F. A magical Disney cruise with the kids.
- G. Backpacking across multiple continents. No end date, no destination.

Now count the amount of times you answer each letter (A to G) to discover your perfect travel style at the end.

Number of **A**'s:

Number of **B**'s:

Number of **C**'s:

Number of **D**'s:

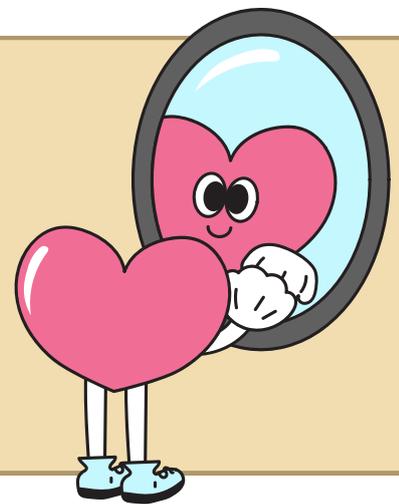
Number of **E**'s:

Number of **F**'s:

Number of **G**'s:

**SCORING**

- Mostly **A**'s: **Adventure Seeker**
- Mostly **B**'s: **Relaxation Lover**
- Mostly **C**'s: **Culture Enthusiast**
- Mostly **D**'s: **Nature Explorer**
- Mostly **E**'s: **Luxury Traveler**
- Mostly **F**'s: **Family Traveler**
- Mostly **G**'s: **Solo Wanderer**



**What does this mean?**

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